

How we turned waste paper and cardboard into monetary donations for our local charity...

It is well known that here at Haulaway we have a strong recycling ethos and after 25 years of building up our business and consistently reaching recycling rates of over 90% we started wondering what else we could do to reach out within the community.

Our local St Wilfrid's Hospice is a charity that touches the lives of many people, providing specialist care for people with many progressive and advanced illnesses. Therefore being able to contribute to the £13,000 per day needed to run the Hospice is a cause close to our, and we are sure many others people's hearts.



And so, with this in mind, just over three years ago we came up with our scheme 'Papers for St Wilfrid's'...

Papers For St Wilfrids

A kerbside recycling service whereby we collect our local resident's unwanted papers and cardboard and donate 50% of the profits made to St Wilfrid's Hospice.

Feeling inspired, we hurriedly set about finding the ideal box for the job and creating leaflets to spread the word of our exciting idea. Once everything was in place it was just a matter of waiting (and hoping!) for the support and involvement of the local residents of Hailsham.

We were not disappointed. Before we had even returned from our first afternoon of leaflet delivering our office started receiving enquiries and requests for our new service. We began our weekly red box collections in May 2016, with only 158 collections made within that first month. However it didn't take the people of Hailsham long to catch on to this heartening scheme and over the next few months the requests for one of our red boxes snowballed.



The Next Three Years

By May 2017, a year after we started our collections, we had given out all of our 1000 red boxes to the local residents of Hailsham and Hellingly and our monthly donations to St Wilfrid's Hospice had totalled a fantastic **£3,800**.

In May 2018, after two years of collecting we proudly reached the milestone of **£10,000** donated to the Hospice. And it was in the September of this year that we decided to have another 'big push' on our red box campaign. So we ordered another 1000 boxes! We then embarked on a mission to let the people of Hailsham know we once again had red boxes available and it didn't take long for the requests to follow.

May 2019 will be our three year anniversary and with the continued support from our local residents we look set to hit our target of an incredible **£20,000** donated to St Wilfrid's Hospice by the end of the month!

If you would like to be a part of this worthy cause please email info@haulway.co.uk or phone us on 01323 441396 for more information.

